

The Creative Industries in IN State House District 88 Representative Brian Bosma

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State House District 88**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

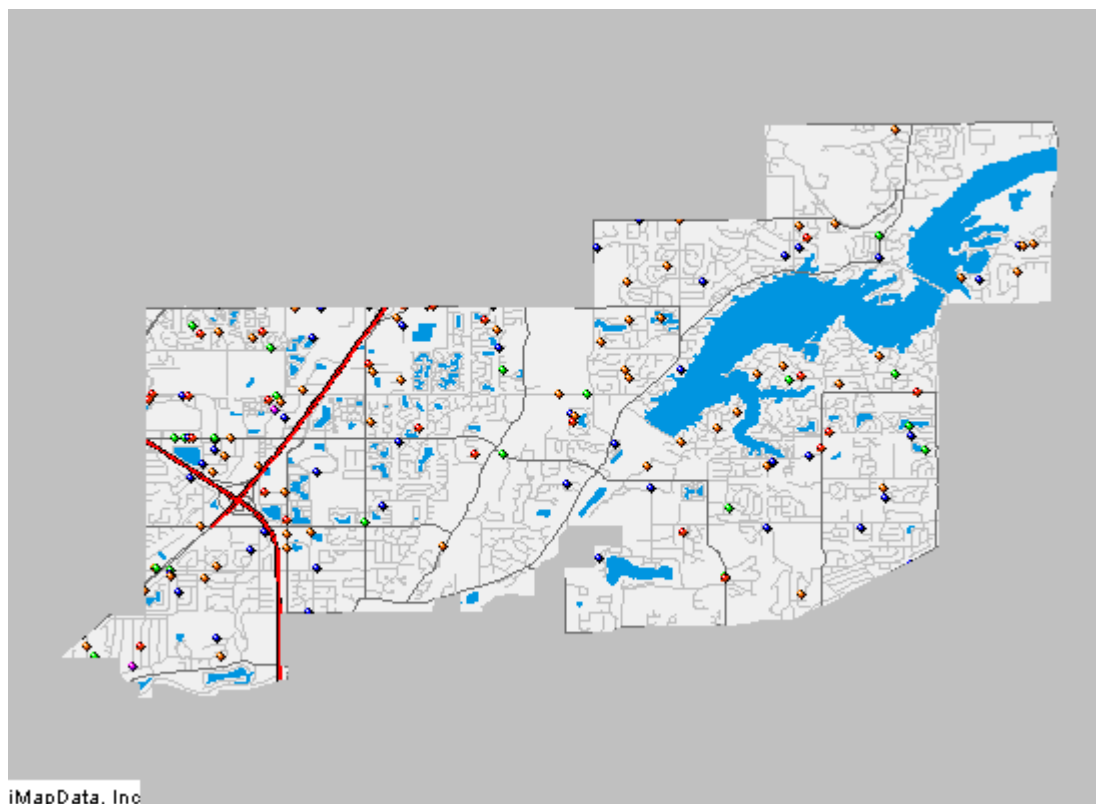
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State House District 88 is home to 143 arts-related businesses that employ 686 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State House District 88**, with each dot representing an arts-centric business.

143 Arts-Related Businesses in IN State House District 88 Employ 686 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services





2006

**Arts-Related Businesses and Employment in
IN State House District 88
January 2006**

CATEGORY	BUSINESSES	EMPLOYEES
Performing Arts	23	245
Music	10	68
Theater	2	132
Services & Facilities	4	12
Performers	7	33
Visual Arts/Photography	45	122
Crafts	3	24
Visual Arts	2	3
Photography	36	81
Services	4	14
Film, Radio and TV	19	86
Motion Pictures	17	50
Television	1	20
Radio	1	16
Design and Publishing	53	214
Architecture	7	27
Design	25	46
Advertising	21	141
Arts Schools and Services	3	19
Arts Schools and Instruction	2	5
Agents	1	14
GRAND TOTAL	143	686

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

www.AmericansForTheArts.org

Arts-Related Business and Employment in IN State House District 88 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Performing Arts	21	23	9.52%	235	245	4.26%
Music	12	10	-16.67%	78	68	-12.82%
Theater	1	2	100.00%	125	132	5.60%
Services & Facilities	3	4	33.33%	12	12	0.00%
Performers	5	7	40.00%	20	33	65.00%
Visual Arts/Photography	42	45	7.14%	133	122	-8.27%
Crafts	3	3	0.00%	25	24	-4.00%
Visual Arts	2	2	0.00%	2	3	50.00%
Photography	32	36	12.50%	85	81	-4.71%
Services	5	4	-20.00%	21	14	-33.33%
Film, Radio and TV	24	19	-20.83%	124	86	-30.65%
Motion Pictures	21	17	-19.05%	82	50	-39.02%
Television	2	1	-50.00%	42	20	-52.38%
Radio	1	1	0.00%	0	16	1,600.00%
Design and Publishing	52	53	1.92%	223	214	-4.04%
Architecture	10	7	-30.00%	32	27	-15.63%
Design	21	25	19.05%	57	46	-19.30%
Advertising	21	21	0.00%	134	141	5.22%
Arts Schools and Services	4	3	-25.00%	7	19	171.43%
Arts Schools and Instruction	4	2	-50.00%	7	5	-28.57%
Agents	0	1	100.00%	0	14	1,400.00%
GRAND TOTAL	143	143	0.00%	722	686	-4.99%

Data Source: D&B January 2006 & January 2004

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